PHILIP MORRIS INCORPORATED INTER-OFFICE CORRESPONCENCE RICHNOND, VIRGINIA

to: Distribution

**te: October 10, 1980

From: W. A. Farone

Presentations were made by C. L. Irving and B. C. LaPoy on the areas they are studying. The agenda and copies of the charts and graphs are attached.

Most of the discussion centered around the priorities that various attendees felt should be accorded portions of the projects discussed or the total Tobacco Utilization effort in general. Some of the specific comments relative to portions of the projects were as follows:

- Effort on microwave roisture determination for use in conveyor systems was questioned on the basis of the already available IR backscatter technique. The correct was made that this portion of R&O affort may be accorded lower priority.
- The portion of the program related to firmness while smoking
 was questioned relative to other properties that could be more
 important. It was pointed out that the current R&D program
 will assess the importance to the consumer and further work will
 depend on this result.
- It was noted that both FTR and PAD were working on a static firmness tester and that work was now being coordinated.
- It was suggested that the dynamic circumference measurement may be very useful if applied on the plug maker.
- Interest was expressed in expanding the studies on curling to include correlations of the quantitative measurement of curling (being developed) with other properties of leaf, filler and blend throughout the entire processing operations including properties of the finished digaratte (e.g. loose ends, voids, etc).
- Interest was expressed in expanding studies of mechanical properties to cover the conditions encountered in the cutters.
- It was suggested that further emphasis should be placed on the
 effects of totacco "memory" in protessing, including a quantitative description of "annealing" tenavior and the effects of
 compressing on long term tobacco filler behavior. This area
 represents a logical extension of currently planned work.

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